



eBRIDGE

Do you wish you had all your financial data for events in iMIS?

So many associations use a third-party system like eShow, A2Z, or Cvent for their annual conference and other large events.

Those systems have different ways of integrating with iMIS, but most of the integrations only write back an activity to show that someone has registered. You don't get the financial transactions in iMIS.

Having your financial data in multiple places makes reporting more complicated. You don't have all the information you need, right at your fingertips, so you can make timely decisions. And your month-end close takes longer than it should.

Now, with eBridge from ISG, you can get your event financials in iMIS too!

eBridge brings your event financial data into iMIS on a scheduled basis.

Here's how it works...

eBridge is a web service that allows event vendors to send their registration data for your events over to iMIS. They can:

- Register individuals
- Edit individual registrations
- Pay for registrations
- Cancel registrations

It's important to note that eBridge is not designed to provide immediate updates to iMIS. The updates are batched and sent over to iMIS on a schedule you define. For many associations, daily updates will be sufficient. But you can schedule updates more often if you prefer.

Some of the event vendors can push information directly to the eBridge web service, and therefore, directly into iMIS. Other vendors publish this information using an API. In that case, ISG can build an integration from the API to eBridge, so data flows seamlessly.

eBridge is available at a flat subscription price that provides access for a full year. Depending on the event systems you use, there may be an additional setup fee to build your API integration. iMIS EMS is required. For more information, contact sales@isgsolutions.com.

Have all your revenue data in one place with eBridge!



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