

Advanced eCommerce Association Websites

– Powered by ISGweb



ISGweb

Considering custom programming to get your website to work the way you want it to?

Choose ISGweb instead.

ISGweb is a suite of data-driven web modules that make your website an intuitive and engaging place where members can interact with your association—and each other—the way they want to.

From eCommerce to collaboration, when your website needs to handle complex processes and support complicated business rules, **ISGweb** is the perfect solution. You get the flexibility and power you need—without custom programming.

Automate your unique business rules

ISGweb's sophisticated software design and administrative tools give you unprecedented flexibility to accommodate even complex business rules. You can free your staff from using manual processes to enforce security, verify data accuracy, perform calculations, and complete transactions.

Deliver a unified web experience

ISGweb is compatible with all website content management systems. Its forms can be used within the navigation framework or in a new window. Your webmaster can add links to **ISGweb** forms from your navigation menus, banners, and within individual web pages.

Implement supported software

Instead of embarking on a custom programming project, organizations with complex business rules can gain the power they need without sacrificing the benefits of a packaged solution—upgradeability, predictable implementation costs and timelines, and ongoing software support.

Rely on a mature and fully tested product

ISGweb is used by more than 80 associations of all sizes, and has demonstrated a smooth upgrade process over six product release cycles and multiple *iMIS* versions.



ISGweb Integration

Eliminate the synchronization problems that cause out-of-date information on your website or in *iMIS*! **ISGweb** offers real-time integration with *iMIS* 10 and 15, Microsoft Office SharePoint Server, Social Networking for *iMIS* (GoLightly), and Connected Community for *iMIS* (Higher Logic). **ISGweb** also integrates with most major Content Management Systems (CMS).



Functional Highlights

Comprehensive functionality, available a la carte

After implementing **ISGweb's** core module group—unified login, profile management, and administration—associations can purchase any combination of individual **ISGweb** modules. Each module is tailored for specific audiences, contexts, and purposes, and offers multiple forms of:

- eCommerce
- Communication
- Contact management
- Searchable directories

Protect your *iMIS* upgrade path

ISGweb is fully integrated with *iMIS*, including *iMIS* 15

- Uses the *iMIS* Business Objects (*iBOs*).
- Written using .NET web services.
- Protects your database integrity.

New! Edit Registration

The Meeting Setup and Registration module now allows registrants to make changes to existing registrations:

- Add or change functions.
- Add guests.
- Change badges.
- Pay fees for additional options.

Advanced eCommerce and pricing

The **ISGweb** suite includes advanced features, such as:

- Coupons and vouchers, gift cards, quantity-driven pricing, and other advanced discounting rules.
- Multiple membership applications, with different questions and automated pricing based on answers.
- Automatic assignment of registrant pricing levels and conflict rules based on conference-specific rules.
- Donations, with configurable form layouts and accounting for each fundraising campaign, appeal and directed purpose, PAC contributions, and pledge payments.
- Searchable product catalog, including rules-based promotional items, cross-selling opportunities via related items lists, and links to preview contents of publications.
- Download manager for immediate, controlled access to electronic document purchases.
- Searchable buyers guide, with vendors listed preferentially according to their purchase of premium vs. regular listings.
- Customized event-specific registration questions, such as golf handicap, demographics, diet, and hotel needs.

ISGweb Client Resources Site

This portal provides clients with extensive documentation and support resources, as well as the ability to network with other **ISGweb** users.

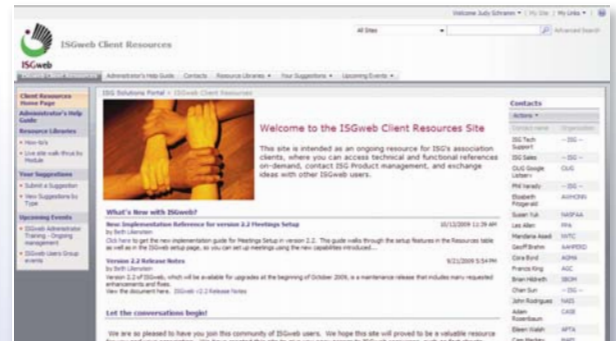
Documentation –

A comprehensive Administrator's Technical Reference Guide.

Resource Libraries – Detailed technical guides, release notes, how-to's, fact sheets, product overviews.

Live Site Walk-thru Library – Screen shots uploaded by clients show how different associations are using **ISGweb**.

Association Contacts – You can see which modules each association is using, and contact users to ask questions and exchange ideas.



ISGweb Core Modules

Unified Login and Create Account

- Single login provides access to your site and **ISGweb** pages.
- Streamlined sign-up form lets visitors register quickly.
- Retrieval and reset of forgotten usernames and passwords.

View and Update Profile

- Lets members update their own information in your database.
- Online profile can display any demographic data in your database.
- Change log tracks member changes.

Administrator

- Allows authorized staff to update **ISGweb** as your needs change, without programming.
- Page-level and field-level security are based on user roles you define.
- Your own formatted instruction text can appear anywhere on the page.
- Data formatting masks, data validation, and processing rules are defined using your rules.

Directory Modules

Membership Directory

- Members can identify and contact professional colleagues easily, sending e-mail directly from view of detailed contact information.
- Advanced directory search can combine multiple fields, including user-defined fields.

Leadership Directory

- Online rosters for all leadership groups help members identify and contact key individuals: board of directors, local chapters, SIGs, committees.
- Interactive search helps members find specific departments, committees, specialty areas, and/or titles.

Buyers Guide

- Members search for vendors by product category, specialty, and region.
- View company and product details; access vendor website directly from the listing.
- Vendors can maintain their directory listings online, uploading their own logos and other images.

Find a Professional

- Lets the public find practitioners in your membership based on location and specialty.
- Embedded link to MapQuest helps users find professional offices.

Group Directory

- Searchable directory for membership groups, such as local chapters or federated societies.
- Directory searches are automatically limited to members in the group.



ISG Family of Products

ISG Solutions offers four products that extend and enhance *iMIS*.



eCommerce Modules

Membership Application

- Collects profile information and processes dues transactions online, including subscriptions, chapters, sections, and contributions.
- Dues are calculated automatically based on your special pricing rules.
- New applicants can receive member pricing for other purchases and pay dues at the same time.
- Supports online applications for company memberships, with additional company demographics and dues calculations.

Subscriptions

- Allows members to sign up for new subscriptions, chapters, and membership sections.
- Billing is handled the way *iMIS* normally processes subscriptions, without having to resubmit a membership application.

Dues Renewal

- Members are alerted upon login when dues are owed.
- Payment is processed in real time with immediate restoration of member benefits.

Meeting Setup and Registration

- Multi-part, flexible registration form provides online registration and payment for complex events, such as the annual conference.
- Wizard-based form goes step by step through the registration process, classifying functions by type, such as fees, social events, and concurrent sessions.
- Registration fee is automatically calculated for special pricing based on registrant class, as well as early/regular/late pricing.
- The menu-driven module allows staff to set up conferences for online processing anytime, without programming.
- Members can retrieve previously processed registrations, make changes, add guests, and print badges.

Donations

- Real-time credit card authorization and processing for online donations.
- Suggested giving levels and donor clubs encourage larger donations.
- Collects the data you need to recognize donors and assign donations appropriately.
- PAC donations and similar contributions can be processed as part of a conference registration or a special fundraising event.

Product Catalog

- Product catalog is fully searchable by category, product type, and topic.
- Publication details include links to an abstract and related products.
- Users can purchase subscriptions from the same product catalog as publications.
- Immediate download for electronic media purchases.
- User pricing based on member/non-member status or special pricing rules.

Other Modules

Nominations and Voting

- Draws data about individuals from *iMIS* to populate fully customizable nomination forms and automatically generate ballots.
- Voting results are stored in *iMIS*, so there is a record of which nominees reached the required threshold.

Events Calendar

- Online calendar displays events in graphical calendar or in a list.
- Event information is always up-to-date, drawn dynamically from *iMIS*.
- Calendar filters can show only certain types of meetings or only meetings for a selected group.
- New meetings can be added using a simple online form.
- One-click registration for simple meetings.

Company Management

- A primary contact can manage the company roster online, update information for multiple members from the same organization, and assign them roles as company representatives.
- Primary contact can also update company-related demographic information.
- New employees can be easily added or removed from the roster.

